

Spencer Thayer

Senior Design & Full Stack Development

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Experience

Principal Developer - Watson Creative

Portland, OR

Sep 2022 - Feb 2026 As Principal Developer, I was responsible for defining and executing technical strategy and architecture for client-facing digital products and internal platforms within a research-driven creative agency environment.

- Defined and executed technical architecture for web platforms and digital products.
- Led cross-functional collaboration across design, strategy, and project management.
- Established engineering standards, workflows, and development best practices.
- Mentored developers and guided code quality and review processes.
- Integrated APIs, CMS platforms, and modern JavaScript frameworks.
- Implemented LLM development pipelines and internal AI tooling to support research, content generation, and prototyping workflows.
- Improved cross-department operational efficiency through applied AI systems and automation initiatives.
- Ensured performance, security, scalability, and long-term maintainability.

Marketing Manager - Ginn Group LLC

Vancouver, WA

Feb 2020 - Jul 2022 As Marketing Manager, I was responsible for brand positioning, campaign execution, and integrated marketing strategy across digital and traditional channels, while also serving as the sole developer responsible for technical infrastructure.

- Developed and executed comprehensive marketing plans.
- Managed branding initiatives and competitive positioning strategy.
- Coordinated social media, public relations, sponsorships, and events.
- Oversaw digital marketing campaigns and content strategy.
- Aligned internal communications with external messaging objectives.
- Designed, built, and maintained all web infrastructure, internal systems, and technical integrations.
- Implemented and managed CMS platforms, hosting environments, and analytics tooling.
- Supported operational efficiency through custom development and automation.

Phone Canvasser - Environment Oregon

Portland, OR

Jan 2020 - Feb 2020

Delivery Driver / Logistics - Gulf Stream Courier

New Orleans, LA

Jun 2019 - Oct 2019

Co-Owner - Alabo Studios

New Orleans, LA

Sep 2016 - Jun 2019 As Co-Owner, I was responsible for digital consulting, web development, and strategic brand alignment for client organizations.

- Designed and developed custom websites.
- Improved online branding and digital positioning.
- Built and executed social media strategies.
- Optimized user experience and sales funnel performance.

Chief Technology Officer - That Sounds Cool

New Orleans, LA

Aug 2014 - Jun 2017 As Chief Technology Officer, I was responsible for technical leadership, product development, and infrastructure strategy for a tourism startup.

- Architected and developed the company website and mobile application.
- Designed backend systems and hosting infrastructure.
- Led technical product strategy and implementation.
- Provided IT support and internal systems management.

Instructor - Operation Spark

New Orleans, LA

Feb 2014 - Aug 2014 As an Instructor, I was responsible for teaching software development fundamentals and mentoring students in structured technical programs.

- Assisted curriculum delivery in a correctional education setting.
- Taught JavaScript fundamentals and application development.
- Guided hands-on coding exercises and project work.
- Supported student development.

Programming Manager - Mediatec Inc. / Human Capital Media

Chicago, IL

Apr 2005 - Oct 2013 As Programming Manager, I was responsible for departmental leadership, full stack development, graphic design execution, and IT operations for a media publishing company.

- Designed and developed publication websites and digital products.
- Managed the programming team, project prioritization, and technical workflow.
- Oversaw infrastructure, hosting environments, and internal IT services.
- Led UI/UX design initiatives and produced graphic design assets for web and advertising.
- Implemented advertising integrations and revenue-driven platform features.
- Managed and maintained the in-house StrongMail email campaign server and distribution systems.

- Supported email marketing operations, template development, and performance tracking.

Co-Owner - Distinguished Gentleman's Society of Design

Springfield, IL

Mar 2001 - Apr 2005 As Co-Owner, I was responsible for branding, visual design, and client-facing creative strategy in a boutique design firm.

- Developed brand identities and visual systems.
- Designed websites and print advertising materials.
- Managed client communication and project delivery.
- Executed e-commerce and digital marketing assets.

Barista - Mojo Coffee

Chicago, IL

Apr 2004 - Apr 2005

Barista - Grab A Java

Springfield, IL

Feb 2002 - Mar 2004

Barista - Starbucks

Springfield, IL

May 2001 - Oct 2002

Print Layout Designer & Web Developer - Illinois Times

Springfield, IL

Apr 1999 - Mar 2001 As Print Layout Designer and Web Developer, I was responsible for newspaper layout production and early web development initiatives.

- Designed weekly print layouts under deadline.
- Structured editorial content for readability.
- Developed and maintained the company website.
- Coordinated print and digital asset workflows.

Web Designer, Advertising Designer - Donna's House of Type

Springfield, IL

Feb 1998 - Mar 1999 As Web and Advertising Designer, I was responsible for advertising design, visual mockups, and early-stage web concepts.

- Created print advertising layouts and sales mockups.
- Designed visual frameworks for client campaigns.
- Assisted in early website concept development.
- Collaborated with clients on branding direction.

Sales Associate - Office Depot

Springfield, IL

May 1997 - Jan 1998

Education

Lincoln Land Community College

Associates, Liberal Arts 1998 - 2000

Skills

- The Adobe Suite
- Django
- Drupal
- Full Stack
- Graphic Design
- Illustration Design
- JavaScript
- Machine Learning
- NodeJS
- Photography
- PHP
- Print Advertising
- Python
- ReactJS
- Ruby On Rails
- SQL
- UX/UI Design
- Video Editing
- Wordpress

Projects (2022 - 2024)

bayareahospital.org - Bay Area Hospital is a full-service acute care hospital in Coos Bay, Oregon serving the South Coast region. It provides emergency, surgical, inpatient, and specialty medical services. The site offers access to care information, providers, and patient resources.

builduporegon.org - BuildUp Oregon is a coalition of community development financial institutions that provides funding and expert guidance to help early care and education providers expand and improve child care facilities across Oregon. It connects child care centers, family providers, and developers with grants, loans, and project support. The site offers resources on funding opportunities, eligibility criteria, and child care infrastructure development.

capstack.ai - Capstack Technologies operates a digital loan marketplace that lets banks, credit unions, and financial institutions buy, sell, and manage whole loans and loan participations in a secure, real-time platform. It helps institutions access liquidity, diversify portfolios, and streamline loan servicing and analytics. The site provides tools and resources for portfolio management and peer collaboration.

craft3.org - Craft3 is a nonprofit community development financial institution that provides mission-driven loans to businesses, homeowners, and nonprofits in Oregon and Washington. It expands access to capital for projects and enterprises that may not qualify for traditional financing. Craft3's work supports economic opportunity, community

resilience, and regional prosperity.

destinationredmond.com - Destination Redmond is the official tourism website promoting Redmond, Oregon as "Oregon's Basecamp," highlighting local attractions, outdoor recreation, dining, lodging, and events. It serves as a visitor planning resource for exploring the city and surrounding Central Oregon region. The site offers itineraries, guides, and trip ideas for travelers seeking adventure, relaxation, and community experiences.

doscarastequila.com - Dos Caras Tequila is a family-owned premium tequila brand producing 100% Blue Weber agave spirits crafted in the highlands of Jalisco, Mexico. It emphasizes traditional, additive-free production and a smooth, bold flavor profile. The site serves as the brand's online showcase and shop.

fortisconstruction.com - Fortis Construction is an employee-owned general contractor based in Portland, Oregon specializing in commercial, healthcare, education, data center, and science & technology construction projects. It focuses on collaborative delivery, craftsmanship, sustainability, and long-term client relationships. The site highlights projects, services, team culture, and community impact.

ginngrp.com - Corporate website for Ginn Group, a Vancouver, Washington-based residential land development company focused on strategic land acquisition, community-oriented development of single-family homes, townhomes, and multifamily projects. The firm emphasizes long-term community impact, thoughtful design, and relationships with partners, while highlighting current and past real estate projects throughout the Pacific Northwest.

gomcso.com - GoMCSO is the recruitment and informational site for the Marion County Sheriff's Office in Salem, Oregon, focused on careers in law enforcement and public safety. It highlights opportunities for deputy sheriff, non-sworn, medical, and professional staff roles. The site provides job information and application resources for candidates interested in serving the community.

greensportsalliance.org - Green Sports Alliance is a nonprofit organization that leverages the influence of professional and collegiate sports to promote environmental sustainability and healthy communities. It provides resources, playbooks, and events that help teams, venues, and partners improve their environmental performance. The site highlights initiatives, member collaboration, and sustainability best practices across the sports industry.

> portal.greensportsalliance.org - The Green Sports Alliance membership program online community site offering discussion forums, event information, and learning resources specifically for members. It supports networking, collaboration, and engagement around sustainability in sports. Access is provided to members for knowledge sharing and community participation.

headwaterslaw.com - Headwaters Law Group is a boutique environmental law firm based in Seattle that provides legal services in environmental compliance, permit litigation, and contaminated site matters. The firm represents businesses and public entities on complex regulatory, sustainability, and enforcement issues. Its site offers information on practice areas, attorney expertise, and client resources.

joinwcso.com - JoinWCSO.com is the career and recruitment site for the Washington County

Sheriff's Office in Oregon, promoting patrol, jail, and professional public safety roles. It provides information on job openings, application steps, benefits, and training pathways. The site guides applicants through requirements and how to begin a career in law enforcement or support services.

kaiserpermanentedentalnw.org - Kaiser Permanente Dental NW is the online portal for Kaiser Permanente's dental plans in the Northwest, helping members access benefits, find in-network dentists, and manage dental coverage. The site offers resources for locating dental providers and reviewing plan details. It supports members in navigating dental care and plan services within the Kaiser Permanente network.

kirklandpolicejobs.com - Recruitment and informational site for the Kirkland Police Department in Kirkland, Washington focused on careers in law enforcement and corrections. The site highlights open roles including entry-level and lateral police officers, benefits, training pathways, and how to join the department. It serves as a hub for job listings, application guidance, and department career resources.

shop.laika.com - Official online merchandise shop for LAIKA, the Oregon-based stop-motion animation studio behind films like Coraline, Kubo and the Two Strings, and ParaNorman. The site offers apparel, collectibles, art prints, and products inspired by the studio's films in a unique and unexpected user experience that feels like a typical online store.

mauinuivenison.com - Maui Nui Venison is a food brand offering wild-harvested venison from Axis deer on Maui, Hawaii, turning an invasive species into nutrient-dense meat products. The company emphasizes ethical, stress-free harvesting and ecological balance while supplying venison cuts, sticks, and other products. Its site features mission information, product offerings, and membership options.

obblueberry.com - Oregon Blueberry is one of North America's largest wholesale blueberry nurseries and plant breeders serving commercial growers with high-quality blueberry genetics and nursery stock. It focuses on developing and supplying premium blueberry varieties for farmers and global markets. The site showcases varieties, nursery offerings, and company expertise.

owenfamilyofcompanies.com - The Owen Family of Companies is a specialty equipment platform based in Vancouver, Washington that supplies new and pre-owned infrastructure and environmental equipment for municipal, utility, and commercial customers. It represents a group of brands providing equipment sales, rentals, parts, and service support. The site highlights solutions, products, and company capabilities in heavy equipment and infrastructure markets.

percipiogroup.com - Percipio Group is a Portland, Oregon-based business consulting firm that helps organizations with strategy, operational improvement, technology leadership, and risk advisory to drive growth and transformation. It works with clients across industries from startups to large enterprises to optimize processes, align teams, and execute complex change. The site presents services, case studies, and insights on tailored consulting engagements.

setpath.com - SetPath is a 501(c)(3) nonprofit based in Lake Oswego, Oregon that helps young adults develop purpose, clarity, and direction through structured life planning and one-on-one mentorship. It pairs mentees with trained guides to create personalized life

plans and navigate early-adult transitions.

> app.setpath.org - Portal for the SetPath application where participants access the nonprofit's life-planning system and tools. It provides secure user sign-in for individuals to build and track their personalized life plans and connect with SetPath guides. The platform supports ongoing mentorship and progress within the SetPath framework.

> learn.setpath.org - The learning management system where SetPath mentors access training, resources, and structured courses. It supports guide education and certification within the nonprofit's life-planning mentorship program. The platform helps guides develop skills to support young adults effectively.

tamariskcc.com - Tamarisk Country Club is a private, members-only club in Rancho Mirage, California centered on a historic championship golf course and social lifestyle. It offers amenities such as golf, tennis and pickleball courts, fitness and spa facilities, dining, and community events. The site highlights membership options and club culture rooted in tradition and camaraderie.

usapulses.org - USA Pulses is a nonprofit industry organization promoting dry peas, lentils, chickpeas, and dry beans grown in the United States. It provides consumer and industry resources on nutrition, cooking, sustainability, and pulse crop benefits. The site also offers recipes, supplier connections, and educational information about pulse crops.

watsoncreative.com - Watson Creative is a research-based creative agency specializing in brand strategy, design, digital experiences, and marketing for challenger brands. It helps organizations build identity, campaigns, and digital platforms grounded in insight and storytelling. The site showcases services, client work, and creative capabilities across industries.

willamettevalleybank.com - Willamette Valley Bank is a locally rooted community bank headquartered in Salem, Oregon offering personal and business banking, loans, mortgages, and digital financial services. It focuses on relationship-driven service and reinvesting in local communities across the Willamette Valley. The site provides access to account information, banking products, and branch resources.